



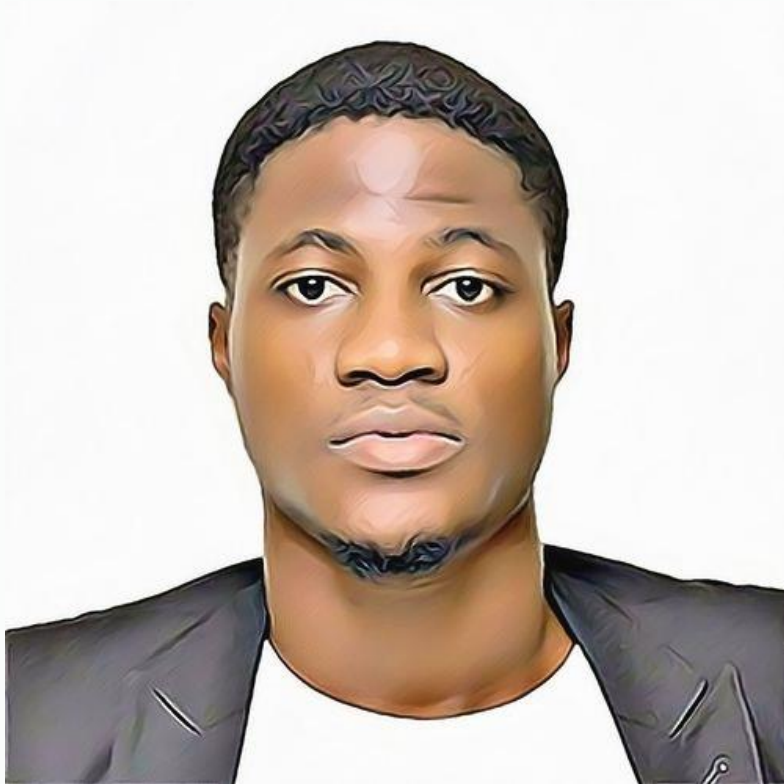
# FUNDAMENTALS OF BITCOIN & CRYPTOCURRENCY INVESTMENT

GET TO KNOW WHAT THE EXPERT KNOWS

[9jaCashFlow.com](https://9jaCashFlow.com)

## ABOUT THE SPEAKER

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- Founder of 9jacashflow.com, a business and financial education platform
- Avid Reader and Lover of Technology
- Passionate about Trading and Investing in the Financial Market

# WHAT IS BITCOIN?

Bitcoin is the first mainstream decentralized digital currency.

It's internet money, and  
It's also a sound money.



## CHARACTERISTICS OF **BITCOIN**

- Bitcoin is Digital Cash
- Bitcoin is Peer to Peer (Decentralized)
- Bitcoin is Deflationary (only 21 Million)
- Bitcoin is censorship resistant
- It's a sound money with high stock to flow ratio.



## WHY DO WE NEED **BITCOIN**?

First you must understand the history of money. How money as evolved over time.

From Beads, Cowries, Cattles, Salt, Gold, Silver to FIAT Currency and now Cryptocurrencies.

Problems with these forms of money:

- ✓ Fungibility
- ✓ Portability
- ✓ Trusted Third Party
- ✓ Debasement

# EVOLUTION OF MONEY

VECTOR ILLUSTRATION



**BARTER**



**GOLD**



**METALL  
COINS**



**PAPER  
MONEY**



**PLASTIC  
CARDS**



**ELECTRONIC  
MONEY**

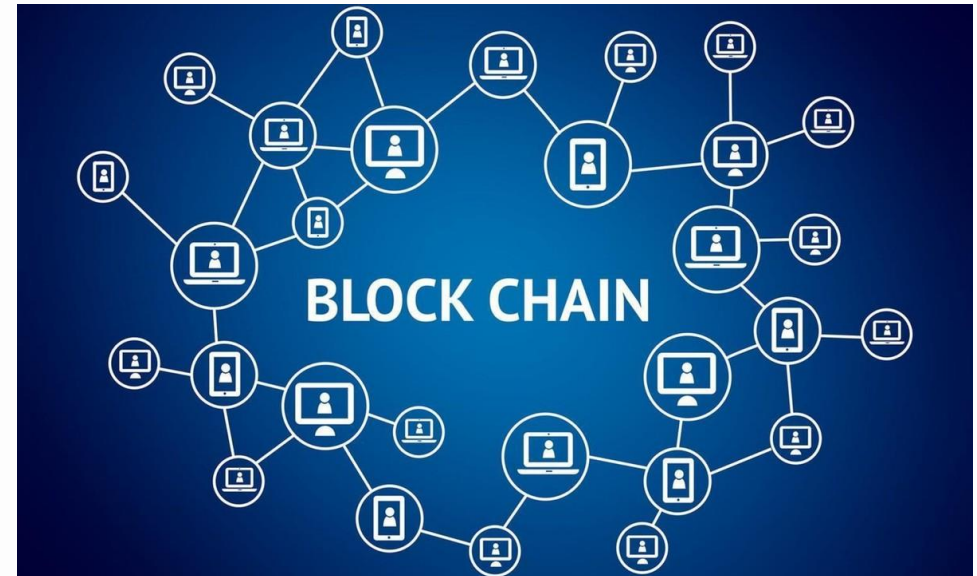


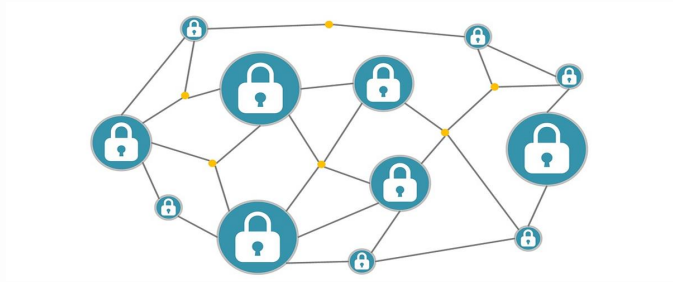
**CRYPTO  
CURRENCY**

# WHAT MAKES BITCOIN WORK AS A **SOUND MONEY**

Satoshi Nakamoto succeeded in achieving this through the utilization of a few important though not widely understood technologies:

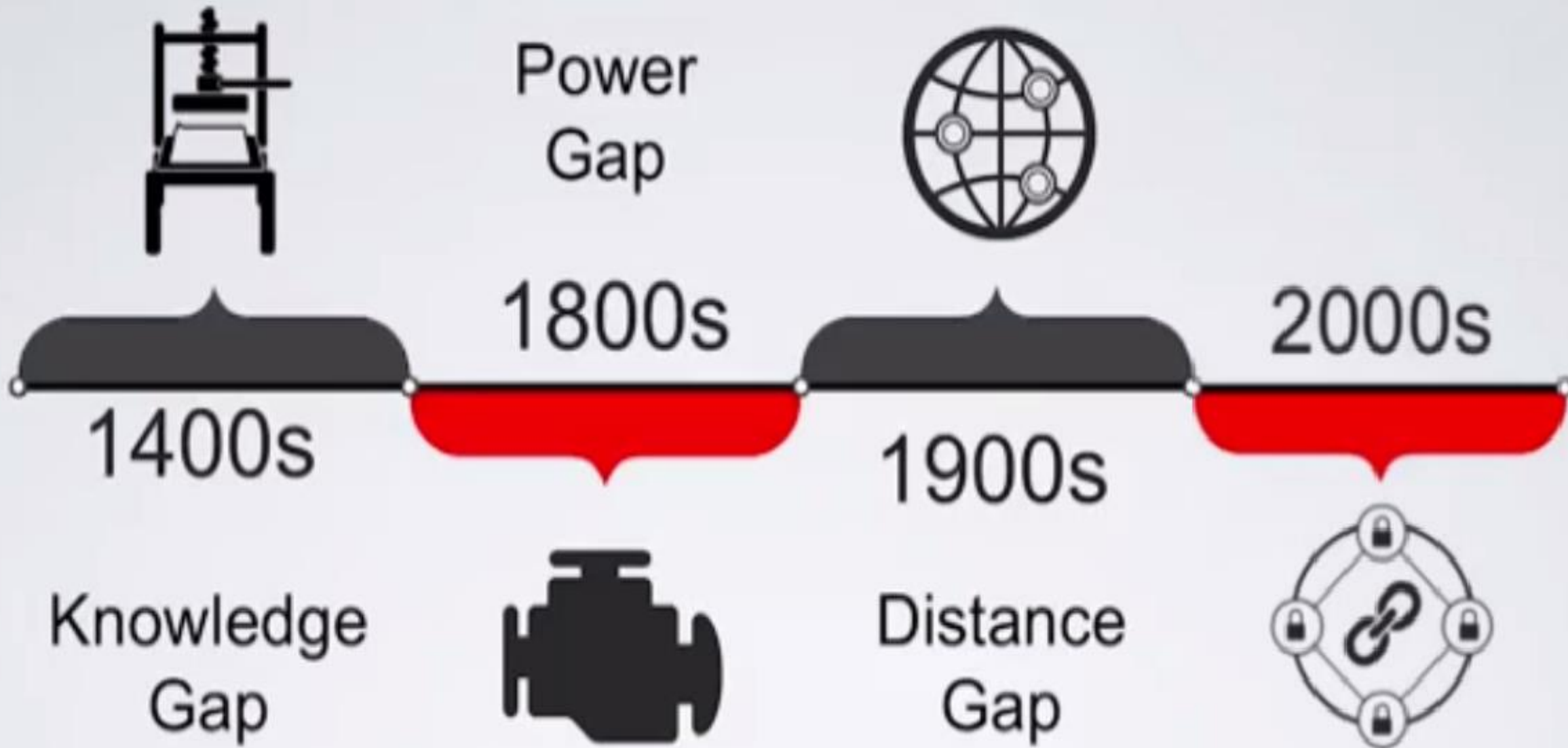
- Blockchain: a distributed peer-to-peer network with no single point of failure,
- Hashing (Verify Ownership),
- Digital Signatures (Verify Ownership),
- Proof-of-work (Consensus).

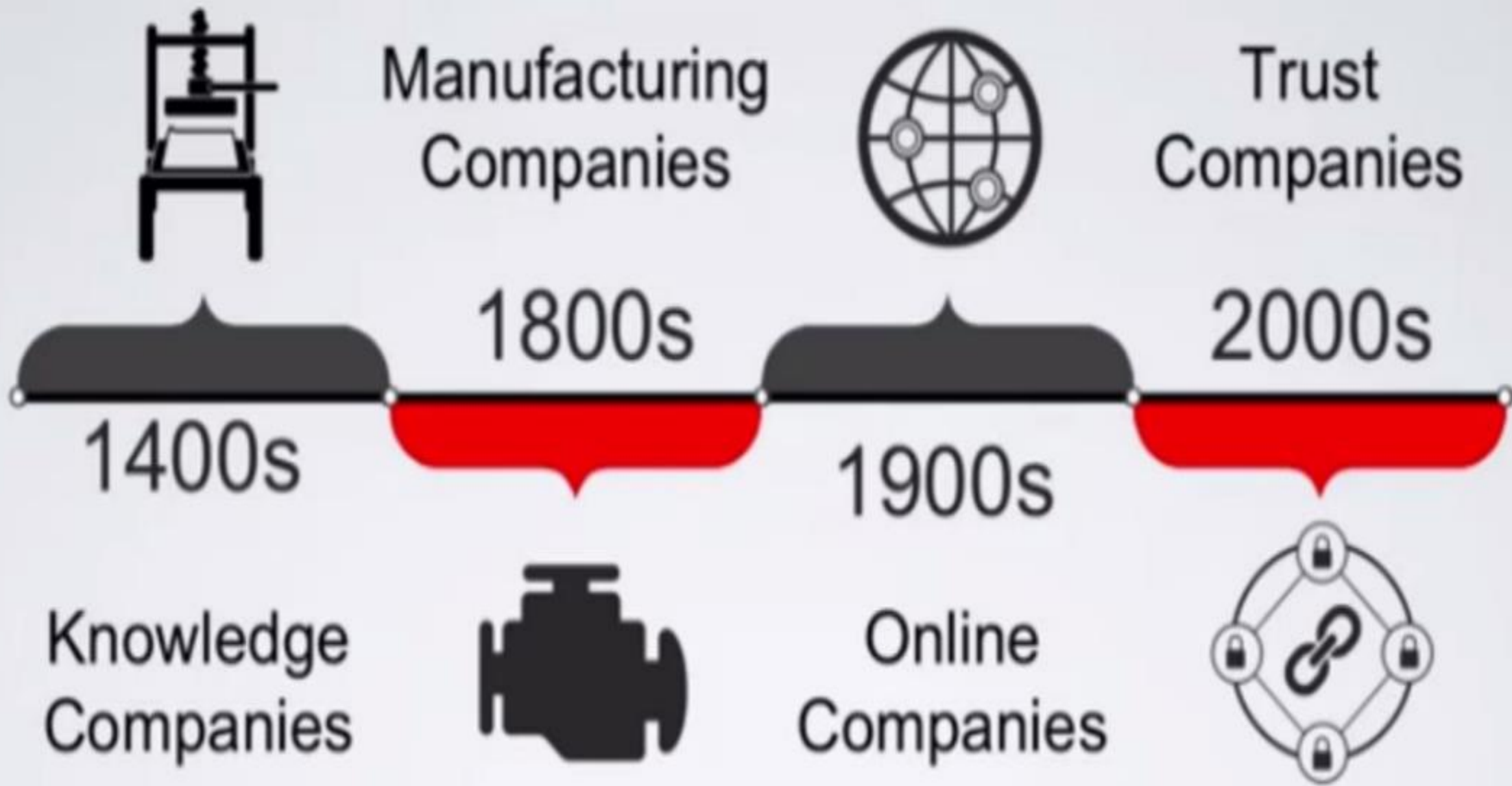




# WHY BLOCKCHAIN









# HOW TO RECEIVE AND SPEND BITCOIN

# THE BITCOIN **WALLET**

1. There are two keys associated with each wallet:

- Public Key (Everybody knows): Your address for people to send money to Ex: **19Gubir2n7e9JpW1Av7wrMd5M5AtTdzVwR**
- Private Key (known only by wallet's owner): A secret key only you can use that allows you to send money to other wallets

2. Type of Bitcoin Wallet: Hot & Cold Wallet

# HOW TO FILL YOUR BITCOIN WALLET

You have to acquire Bitcoins like you acquire regular money:

- Option A: Buy them through an exchange like Binance or LUNO
- Option B: Barter for them. Find someone with Bitcoins, and trade something for them
- Option C: Perform Services or Sell Goods for them. Offer to do something for someone with bitcoins. Use Bitpay to sell products online and accept Bitcoin

# MOVING BITCOIN BETWEEN **WALLETS**

It's similar with the way you transfer money from your bank account:

- Remember that transactions are not reversible
- Also remember that it is possible to send Bitcoins to the wrong address, so be very careful about the sending address
- Verify it is correct at least twice
- I always check first 4 letters and last 4 letters diligently before sending

## SOME SECURITY TIPS

### Keeping your Bitcoin safe:

- Treat your Bitcoin wallet as you would a bank account. Never let anyone have your private key or access to a computer that has the private key.
- Backup your wallet in two separate places (ex: flash drive and also email it to yourself).
- Only use Online Wallets from trusted sources e.g. Coinbase, Binance, LUNO, Paxful etc.



# MAKING MONEY FROM CRYPTOCURRENCY

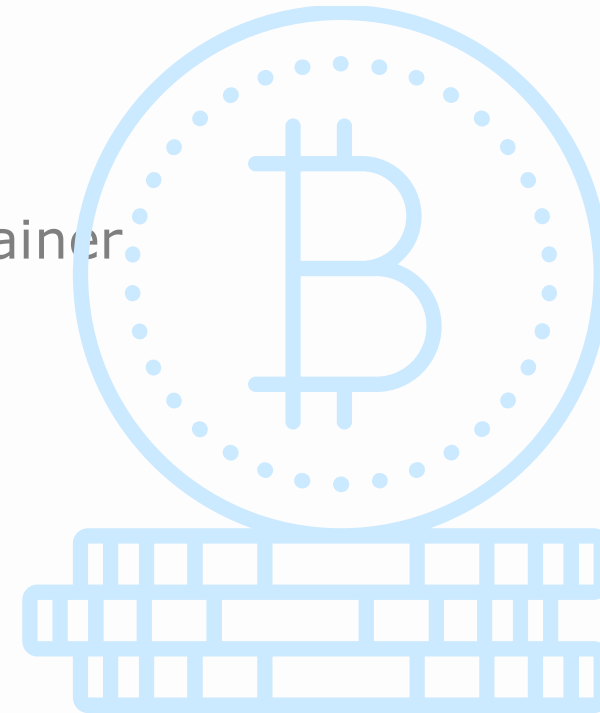


# HOW TO MAKE MONEY FROM **CRYPTOCURRENCY**

There are numerous ways to make money from Cryptocurrency.

The major ones are:

- Cryptocurrency Investing
- Cryptocurrency Trading
- Becoming a Crypto Evangelist, Consultant & Trainer.
- Becoming a Blockchain Developer
- Affiliate Marketing





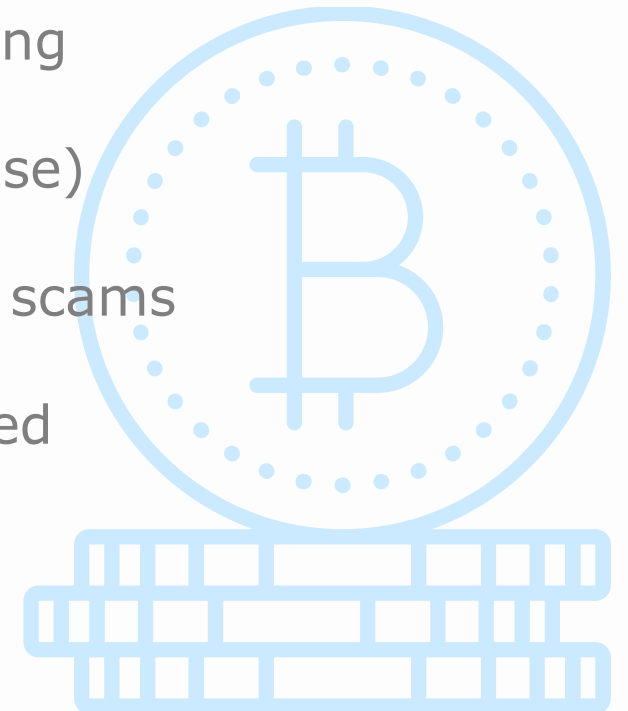
# CRYPTOCURRENCY INVESTING

# HOW TO INVEST IN CRYPTOCURRENCY

The easiest way to invest in Crypto is to **BUY** when the price is low,

and **SELL** when the price is high. The following tips could help:

- As a beginner, make sure you employ Dollar Cost Averaging
- Only invest your spare money (what you can afford to loose)
- Focus on buying Bitcoin and few other coins. The rest are scams
- Once you buy, set a profit target and exit once it's reached
- Focus on your plan, not Facebook post or Twitter rants
- Keep your profits





# CRYPTOCURRENCY TRADING

# HOW TO TRADE CRYPTOCURRENCY

Trading in general can be very difficult especially if you have a Gambling Mentality. The following tips could help:

- Ensure that only 30% of your Portfolio Capital is allocated for trading. The rest should be for investing.
- Have proper position sizing. Don't use all your trading capital on a single trade(1% to 3% per trade is good).
- Always use a Stop Loss to reduce potential loss.
- Capital Protection is more important than how much you can make.

## HOW TO TRADE CRYPTOCURRENCY CONT'D

- Create a Trading Plan and stick to it
- Have a good Risk to Reward Ratio and stick to it (minimum of 1:2)  
Don't just make trades that don't worth the potential reward
- Ignore what crypto twitter is saying. Most of them are amateurs
- Start with spot trading and only move to margin once you gain considerable amount of experience
- You will not become a millionaire overnight 😊



# TRADING TERMINOLOGIES

## 1. Pump

Sharp increase in price

## 2. Dump

Sharp reduction in price

## 3. Sideways

Stable price action

## 4. Bid

Amount the buyer is willing to buy

## 5. Ask

Amount the seller is willing to sell

## 6. Whales/Market Maker

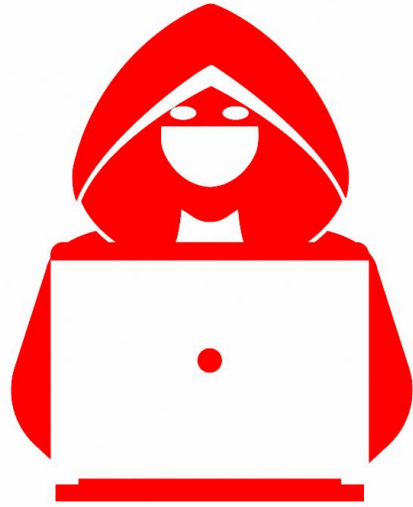
People trading with large funds

## 7. Liquidity

Extent to which you can buy and sell at stable price

## 8. Volatility

The fluctuation in prices of an asset



# SCAMS TO AVOID



## MOVING BITCOIN BETWEEN **WALLETS**

Shun get rich quick schemes. If it sounds too good to be true, it definitely is.

- Initial Coin Offering (ICO)
- Altcoins
- Ponzi Schemes
- Investment Schemes
- Mining Scams

**END NOTE**

# WHY I HAVE CHOSEN TO SUPPORT & INVEST IN **BITCOIN**

Below are few reasons why I'm Pro Bitcoin:

- It's a sound money (Open, free and fair financial system).
- It's limited in supply
- It has high stock to flow ratio
- It gives the average human avenue to make money globally
- Financial Inclusion
- It may eventually become a global standard.

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# THANK YOU

